

the face academy

BROW MASTERY

PROFESSIONAL 1-ON-1 INTENSIVE TRAINING

EDUCATOR

Rita Ferraina

LOCATION

Haberfield, NSW

INVESTMENT

\$1,500 AUD in person training or \$499 for Online Only Course.

COURSE CURRICULUM

10:00 AM – 10:45 AM

Part 1: Theory

- **The Science of Brows:** Face shapes, brow mapping, and symmetry secrets.
- **Colour Theory:** Mastering standard and hybrid tint
- **Health & Safety:** Professional hygiene, contraindications, and client consultation.
- **The Business of Brows:** Pricing for profit and building a loyal "brow book."

11:00 AM – 12:00 PM

Part 2: Practical Demonstration

- **Live Demo by Rita:** Full Brow Transformation including Mapping, Lamination, Waxing, Tinting, and Finishing.
- **The "Effortless" Finish:** Professional styling for that editorial look.
- **Clinical Q&A:** A deep dive into the techniques and tools used during the demo.

12:00 PM – 12:45 PM

Break: Refreshments & Lunch

12:45 PM – 3:30 PM

Part 3: Hands-On Model Training

- **Model #1 (Guided):** 12:45pm// Student performs a full treatment with step-by-step guidance.
- **Model #2 (Supervised):** 1:45pm// Student takes the lead with technical support and finishing "tweaks" by Rita.
- **Model #3 (On your own):** 2:45pm// Student performs a full treatment. Guidance is available if needed.

3:30 PM – 4:00 PM

Part 4: Branding & Graduation

- **Content Creation:** Mastering before-and-after photography for Instagram.
- **Certification:** Presentation of the Brow Mastery Certificate of Completion.
- **Mentorship:** Overview of the 30-day post-course clinical support.

"Sharing 20 years of clinical expertise to empower the next generation of brow artists."